



Summit Family Fitness, Temple TX Parks & Leisure – Letter from the General Manager

I cannot begin to express the level of excitement your XerGames products, both XerDance and XerTrainer, have created at the Summit Family Fitness Center in Temple, Texas. The addition of these products have been the focal point in changing the personality of this facility from one kids did not enjoy visiting to what is now a fully-rounded facility for the entire family and one that kids eagerly have embraced.

In the past, while we've enjoyed some successful youth programming in the sports of tennis and indoor climbing, we fell short in offering activities for a general population of kids who crave, and frankly expect, the advantages that technology provides in every other dimension of their daily lives. With the introduction of your equipment, those days are already a distant memory. Moms, Kids, Dads, and Grandparents all see, enjoy and truly appreciate what your products have done to address concerns about youth fitness by simply creating a welcoming environment that actively promotes kids to play!!

What is remarkable to me is that kids intuitively begin using the equipment without much direction. These products speak their language! And more so, that language is spoken clearly to kids of all types, ages, backgrounds, gender and ability. In short, Xergames has something for everyone.

We're very proud to offer the Xergames products to our customers, and their response to our investment has been unanimously and overwhelmingly positive. That sentiment is reflected on the happy faces of parents who now have their children enthusiastically leading them by hand into our facility instead of the old days where kids reluctantly followed their parents with pained expressions because they knew that while Mom and Dad "played", the kids were stuck in a room with a few amusements. In a bit of irony, it's now the kids who plead to stay longer rather than a parent offering that they'll only be a few minutes longer. The strength, power and positive culture of our transformation with Xergames cannot be overstated.

Xergames is all about taking care of our customers and bringing some excitement to their lives. I would be remiss if I didn't offer that for me as a facility manager, the authentic care, professionalism, knowledge and strong sense of partnership I've experienced with the Xergames territory staff has been just as positive as their outstanding product. Jeanie Martin, in particular, has given us remarkable service, personifies the positive energy associated with the Xergames products, and more importantly, genuinely cares and wants our customers to improve their lives by getting active. While it is clear to me that the Xergame products are wonderful, it is also crystal clear that your professional staff are amazing. I know the Summit Family Fitness Center's relationship with Xergames has just begun and I look forward to a long-lasting partnership with both a superior product and exceptional professional Xergames staff.

With thanks and warm regards,

Ron Germann
Manager
The Summit Family Fitness Center
Temple, Texas